



Jonathan Poisner

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Executive Skills

Budget development and management
Coalition building and facilitation
Communications/media relations
Fundraising
Government relations/campaigns

Meeting facilitation
Personnel management
Program development and evaluation
Strategic planning
Training (individual and groups)

Work Experience

Jonathan Poisner Strategic Consulting, LLC, October 2009-Ongoing

- Consultant for more than ninety clients. The most common scopes of work covered:
 - Strategic and campaign planning
 - Meeting facilitation
 - Coalition development
 - Board governance
 - Fundraising
 - Communications
 - Executive coaching

Executive Director, Oregon League of Conservation Voters and OLCV Education Fund, 1997-2009

- Served as primary fundraiser in growing the combined revenue of OLCV, OLCV Education Fund, and OLCV PAC from \$200,000 to \$1.1 million. Developed particular expertise in individual donor solicitation, events, membership fundraising, and grant fundraising.
- Managed the growth of OLCV staff from a permanent staff of 1.5 FTE to 11 FTE, including development of hiring and personnel evaluation systems.
- Managed OLCV through three strategic planning processes, twelve budget cycles, and development of long-range fundraising and communication plans.
- Led effort that successfully forged an environmental coalition (the Oregon Conservation Network) to advocate for shared legislative priorities. Oversaw ongoing coalition work that has successfully passed significant environmental legislation.
- Conceived, developed, and managed political and accountability programs that turned OLCV into one of the most powerful electoral and lobbying forces in Oregon.
- Oversaw development of specific electoral and lobbying campaign plans and implementation of volunteer programs, political mail, and the development of specialized databases.
- Developed system of County Chapters to bolster the environmental community's political work at the local government level, including tools to manage the inter-relationship between county-level volunteers and a statewide board and staff.

- Served as principal OLCV spokesperson with the media and public. Managed polling projects and coalition effort to develop values-based language to better connect policy goals to the lives of Oregonians.

Northwest Associate Regional Representative, Sierra Club, 1996

- Organized Sierra Club 1996 Federal Election activities in Oregon, which helped unseat an incumbent member of Congress.
- Grassroots organizing on endangered species, salmon, forests, and clean water.

Environmental Law Fellow and Adjunct Law Professor, Lewis & Clark Law School, 1993-1994, 1995

- Conducted research on the National Environmental Policy Act, leading to published article evaluating citizen participation under NEPA.
- Taught “Toxic Torts” during the Fellowship and for one subsequent semester as an Adjunct Law Professor.

Associate Attorney, Arnold & Porter, Washington, DC, 1991-1993

- Complex antitrust and products liability litigation and regulatory compliance.

Education

Boalt Hall School of Law, U.C. Berkeley, J.D. 1991

Order of the Coif (top 10% of the class)

Thelen Marin Award Winner, Outstanding Student Article

Notes and Comments Editor, Ecology Law Quarterly

Vice President, Boalt Hall Students Association

Univ. of Pennsylvania, B.S. Economics, with concentration in Management; B.A. Political Science, 1988

Graduated Magna Cum Laude

President, Penn Debate Club

Volunteer Experience

Board Member, League of Conservation Voters and LCV Education Fund, 2007-2009. Positions held: Executive Committee, State Capacity Building Committee Chair, Finance Committee.

Board Member, Federation of State Conservation Voters Leagues, 1998-2007. Positions held: Chair, Treasurer; Strategic Planning Committee Chair.